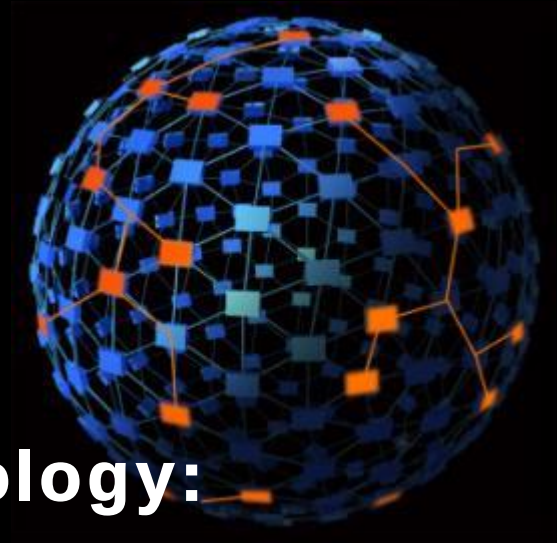


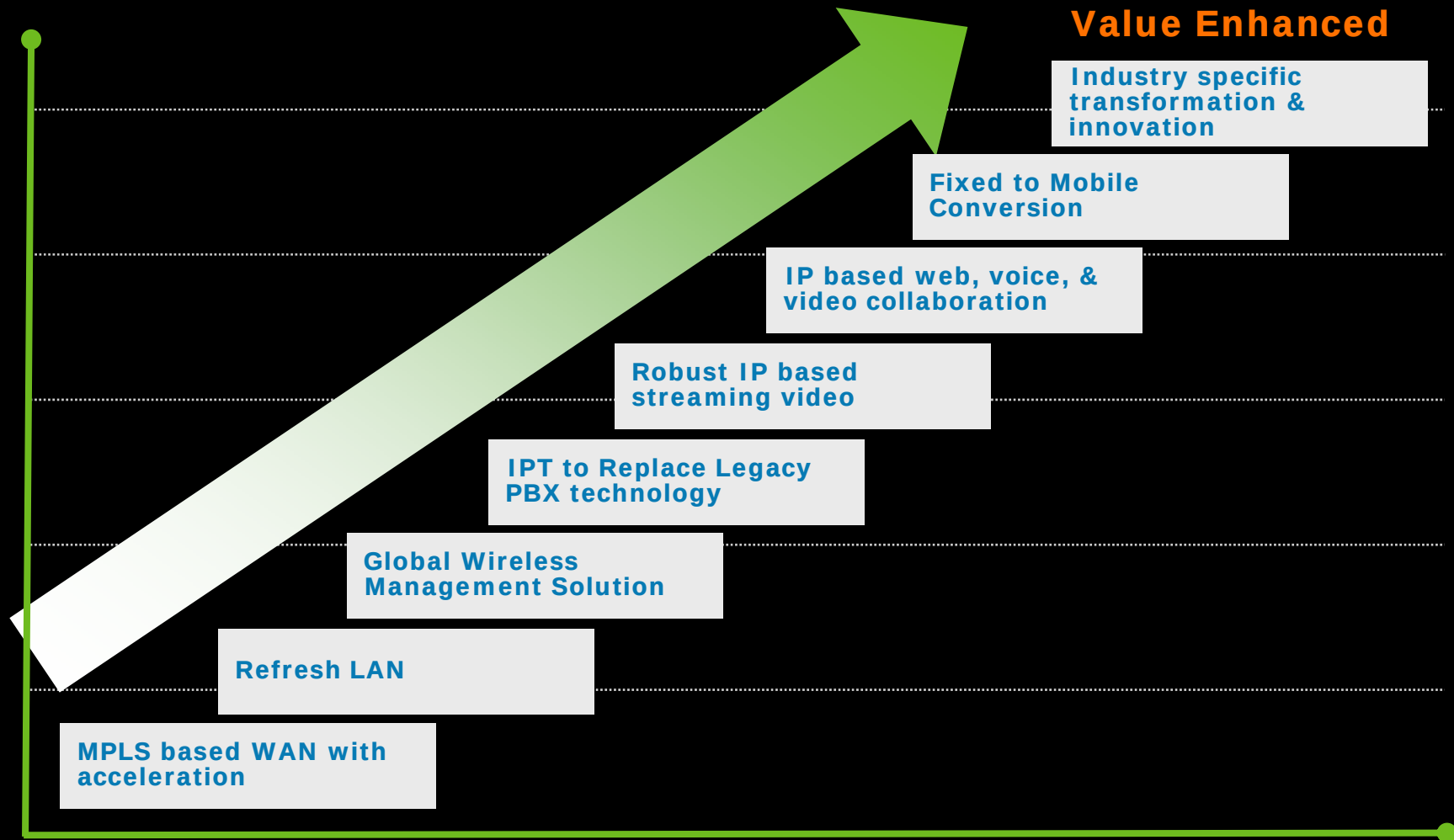


The Future of Mobile Technology: Giving Workers the Tools to Keep Moving

**Andrew Hebert, Area Vice President
Industry Solutions Practice, Public Sector**

Typical Technology Roadmap

Evolution varies based on investment and adoption priorities



AT&T's Industry Practice



Government



Education



Telco/Cable



Healthcare



Insurance



Utilities



Transportation



Retail & CPG



Industrial/Hi-Tech
Manufacturing



Financial Services



Wholesale



Construction



Pharmaceutical



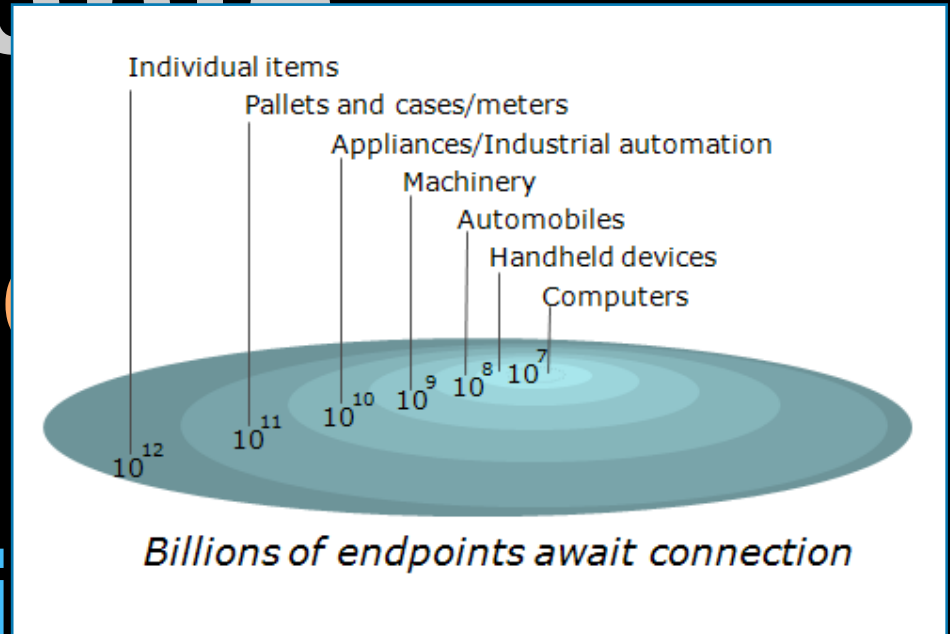
Professional Srvs

Supported by Product Specialists with Expertise in:

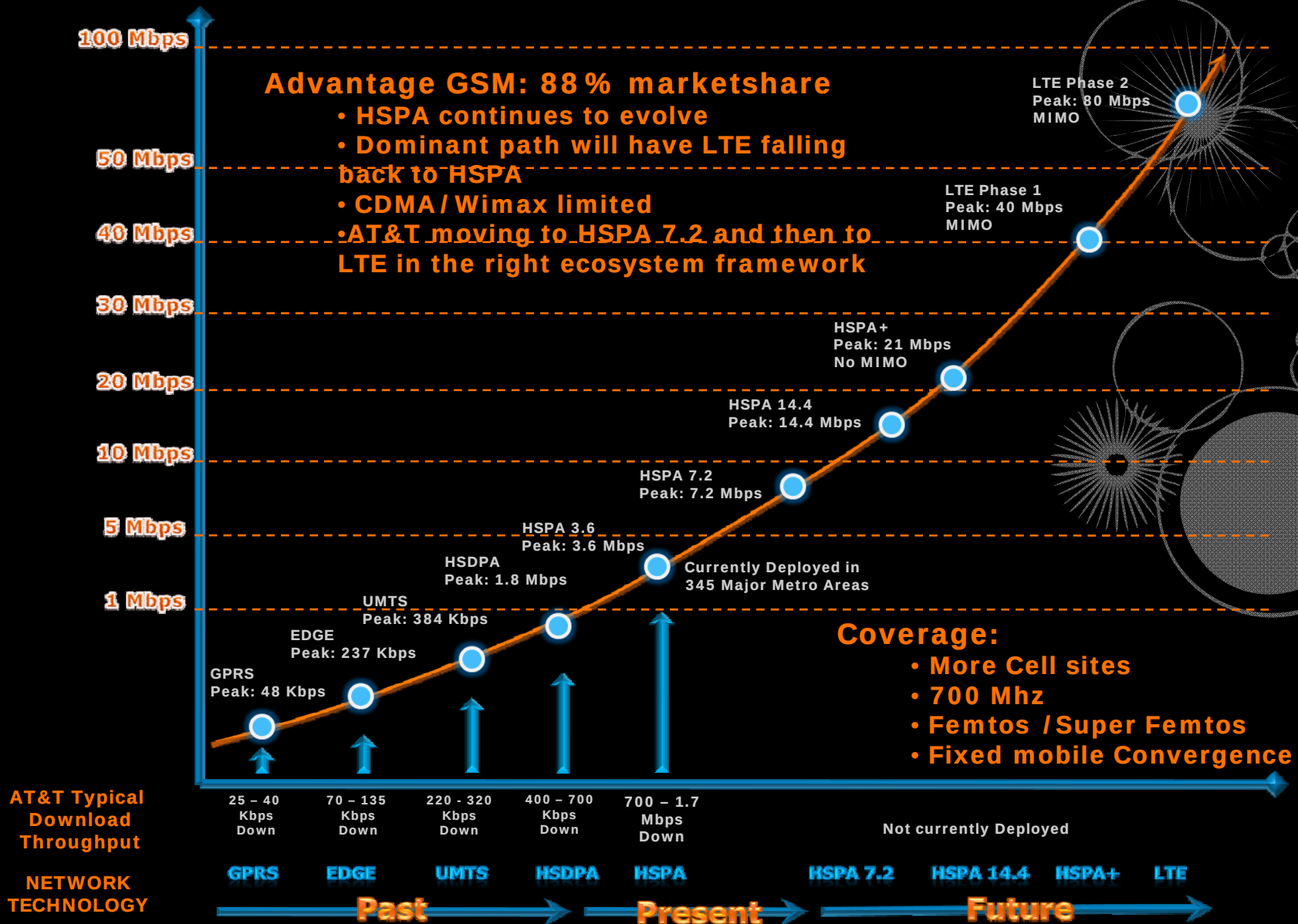
***Fixed Mobile Convergence
Unified Communications***

***Data Center & Virtualization
Mobility Platforms***

People Pro Things

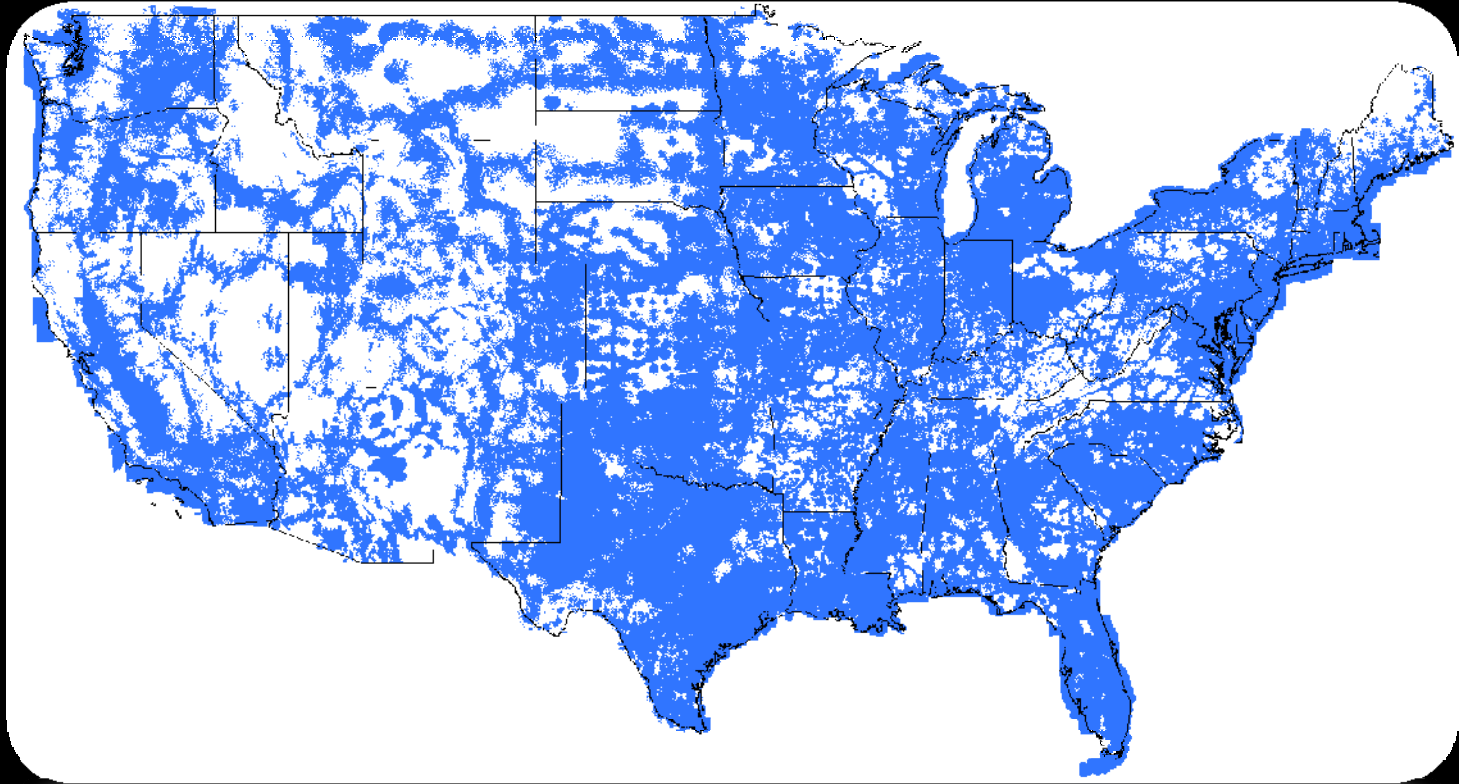


Networks Will Evolve to Multi Megabit Speeds!



*Future network speeds and plans are subject to change.

Mobile Ubiquity



Mobile Technology Will Redefine How We Work



- Network Based Location Services
- Machine to Machine Services
 - Automatic Vehicle Location
 - Digital Signage
 - Traffic Management
 - Asset Management
- Visual Communication
- Inspections and Reporting
- Middleware
- **Green Initiatives:** Energy Monitoring Services



Vehicle
Location/Fleet



Field Service
Automation



Inspection



Machine-to-
Machine

Reliability: Network Disaster Recovery

NDR Technology Trailers



➔ Can replace functionality of AT&T Network Node within 72 hours, not weeks or months

➔ Over 150 specially-designed tractor-trailers & support vehicles, housing equipment & components, self-contained or dedicated power and environmental systems

➔ \$300M investment to provide restoration of service at AT&T sites following catastrophic event

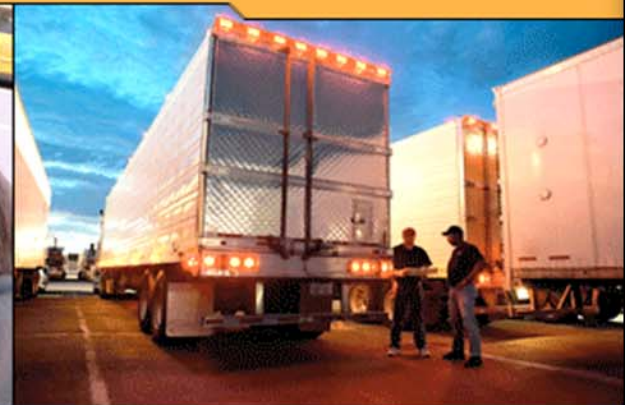
NDR Operations Team



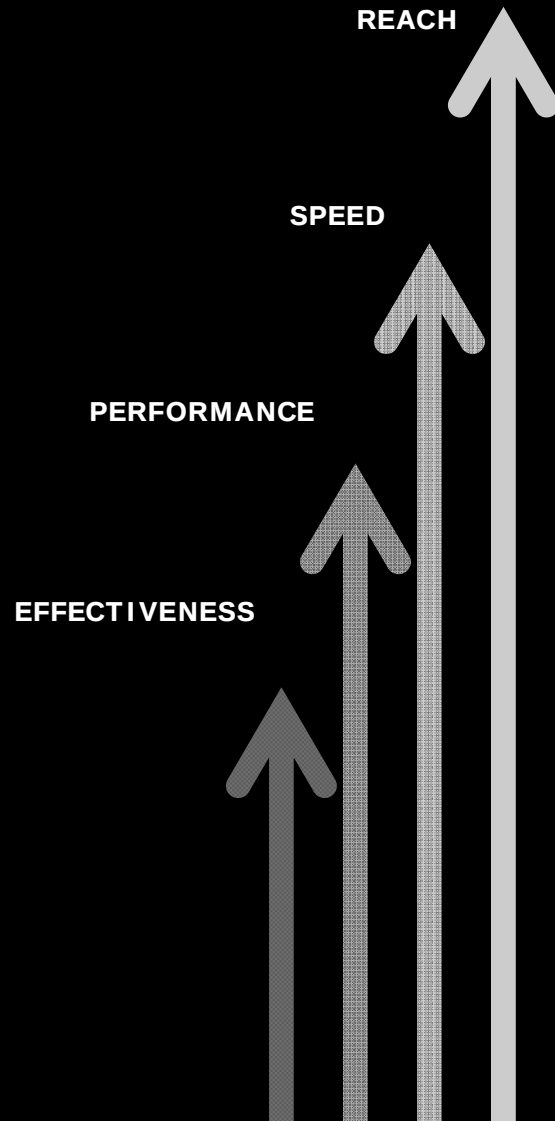
NDR exercises are conducted several times each year. These exercises are part of AT&T's comprehensive business continuity plan to ensure communications can be restored quickly to its government, business and consumer clients if a disaster damages or destroys parts of its network.

Mobility Drives Velocity To Create Value

Mobility is about sharing and driving “real time” information to the edge of the agency- front line workers reaping the benefits of mobility.



Strategy & Technology Mobility Workshop



Workflow transformation starts with a facilitated session with your stakeholders and AT&T Mobility Application Consultants.



Assessment

Analysis

**Conceptual
Design**

**Get started! Ask your AT&T team to
set up a mobility strategy
and technology workshop to help you
map out your plans**